MORE THAN READY FILLY TOPS KEENELAND DECEMBER DIGITAL SALE

by Joe Bianca

Felicita (More Than Ready), an unraced 4-year-old half-sister to Grade I-winning juvenile Dayoutoftheoffice (Into Mischief), topped Tuesday’s Keeneland December Digital Sale when hammering for $250,000 to Jon Clay’s Alpha Delta Stables. The auction, Keeneland’s third foray into the nascent online sale marketplace after its June Online Select Horses of Racing Age Sale and October Digital Sale, was seen by leading consignors as a clear improvement while still having kinks that need ironing out as the sector evolves.

The one-day sale grossed $508,000 for 15 lots, for an average of $33,867 and a median of $11,000. Overall, 69 lots were available for bidding from an original catalog of 79 horses.

Consigned by Taylor Made Sales Agency, Felicita was a $10,000 purchase by Harris Farms last fall at Keeneland November and received a major catalogue update this year when Dayoutoftheoffice streaked to convincing victories in the GII Schuylerville S. and GI Frizette S. before running second in the GI Breeders’ Cup Juvenile Fillies. She was offered in foal to Taylor Made Stallions’ leading freshman sire Not This Time.

THE SPORTS BUSINESS FURLONG: PAUL BITTAR, LEAD CONSULTANT, SPORTS PARTNERSHIPS AT SPORTSBET

by Carter Carnegie

One of the stark differences between racing in the U.S. and other countries is its lack of uniform rules and governance from a central body or jurisdiction. The possible passing of the Horseracing Integrity Act could be a decisive first step in establishing national protocols and penalties for drug and medication rules. Racing in the U.S. seems conflicted between trying to administer racing as sport versus managing the game as a wagering product.

IN TDN EUROPE TODAY

THE HUNT FOR CHAMPERS AT TATTS IRELAND

The rescheduled Tattersalls Ireland November Flat Foal and Breeding Stock Sale, which produced this year’s G1 Matron S. winner Champers Elysees, takes place on Wednesday. Click or tap here to go straight to TDN Europe.
THE FASTEST
BREEDERS' CUP CLASSIC
WINNER EVER.

Thoro-Graph

<table>
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<tr>
<th>Horse</th>
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<tr>
<td>VINO ROSSO</td>
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<td>American Pharoah</td>
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Curlin – Mythical Bride | $25,000 S&N

Spendthrift
BELL ELECTED TAA PRESIDENT

Godolphin’s Jimmy Bell has been elected President of the Thoroughbred Aftercare Alliance for 2021. The vote of the TAA’s Board of Directors took place Monday. Bell was previously TAA president in 2014.

VELAZQUEZ, SMITH REELECTED BY JOCKEYS’ GUILD

Hall of Fame riders John Velazquez and Mike Smith were reelected as co-chairmen of the Jockeys’ Guild at the organization’s annual meeting, held virtually, Dec. 8.
More Than Ready Filly Tops KEE Digital Sale cont. from p1

“Felicita is the prototype of what really works in the online environment now,” said Taylor Made Vice President of Sales & Marketing Mark Taylor. “I think that it’s going to expand and the online marketplace will gain more traction in the future, but right now what sells is something that has a really current update or something that’s going on in the pedigree to create a sense of urgency, like, ‘Wow, I need to act on this and get ahead of the curve.’ With her being a half-sister to Dayoutoftheoffice, a [potential] Eclipse finalist and on the [GI Kentucky] Oaks trail for next year, from a hot female family with great horses up and down the page and being in foal to Not This Time who’s doing so well, that made her unique and created that sense of urgency.”

Additionally, Taylor Made was able to sell 5-year-old mare Song of Melody (Flat Out), also in foal to Not This Time, for $50,000 to Rose Hill Farm in a sale that suffered from a high number of RNA’s.

“You can see the results, there were tons of buybacks, but we got another mare sold for $50,000, and that was a fair price, about what we were hoping to get,” Taylor said. “Then a lot of the other mares that didn’t get done, we’ve learned from the online marketplace that if you’ve got a chink in your armor, it gets magnified by the extra hassle. People aren’t just standing around the back ring and seeing horses go through and spontaneously going, ‘Well I’m here at the auction, I’ve got to buy five horses, I’m going to buy this one.’ You’ve got to make the conscious effort to sign up, get your credit, send somebody out to the farm to see the horse, check out everything and [the challenge] is breaking through those mental obstacles that are in people’s brains and trying to draw their attention to something.”

Conrad Bandoroff, Vice President of Denali Stud, concurred that updated pedigrees lead to the most attractive offerings in the new world of digital auctions. Cont. p4
<table>
<thead>
<tr>
<th><strong>MUNNINGS</strong></th>
<th><strong>ECHO TOWN</strong></th>
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<tr>
<td>By Champion Sprinter SPEIGHTSTOWN</td>
<td>By Champion Sprinter SPEIGHTSTOWN</td>
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<td><strong>TDN Rising Star</strong> on debut at 2yrs</td>
<td><strong>TDN Rising Star</strong> on debut at 2yrs</td>
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<tr>
<td>Gr.2 winner over 7 furlongs at 3yrs</td>
<td>Gr.1 winner over 7 furlongs at 3yrs</td>
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<td>2nd Dam a Gr.1 winner</td>
<td>1st Dam a Gr.2 winner</td>
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<td>Proven Gr.1 sire</td>
<td>Top sire prospect</td>
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<tr>
<td><strong>Fully Booked in 2021</strong></td>
<td><strong>New for 2021, Fee $10,000</strong></td>
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PS - Munnings started at a fee of just $12,500
“The digital sales platform isn’t going away, and there was a mare who sold for $250,000. We’re going to see more of this,” he said. “You have the new online platform in Wanamakers, and you can capitalize on immediacy, on a race result or an update.”

Bandoroff and Taylor both agreed one of the issues leading to high RNA rates at the initial online sales is that, due to the relative ease with which horses can be entered digitally compared to the costly effort of physically getting a horse to and through an auction ring, there is less built-in incentive for a seller to complete the transaction online.

“What we’re seeing in these early stages is that when people don’t have to ship a horse into a sale, pay the bigger entry fee, or pay the expenses that come along with it, maybe their level of expectation is higher than where the market is,” Bandoroff said. “I think this is why you see so many horses who fail to meet their reserve. People are testing the market, and if they can get this number, they’ll do it, but maybe they’re not getting what they expected.”

“It’s a learning experience,” Taylor said. “Keeneland did a nice job of moving the ball forward and trying to make the product better, but it’s going to be an evolution and we’ve still got a long way to go to perfect the marketplace and get it really seamless. The seller also has to be realistic about the price. Sometimes, because people don’t have to ship the horse, they’ll think, ‘Yeah, I’ll lob it on there and if I happen to get a premium, I’ll take it, otherwise I’m content to just sit tight.’”

Taylor added that improvements to online sales could come in the form of more consistent presentation, and said that the nature of the medium leads to a more challenging, involved selling process for consignors.

Cont. p5
$30.5M SAUDI CUP DAY 2021

THE SAUDI CUP
1800 metres / 9 furlongs - Dirt, Total Race Value: $20,000,000.

THE LONG DISTANCE TURF HANDICAP
3000 metres / 1 mile 7 furlongs - Turf, Total Race Value: $2,500,000.

THE OBAIYA ARABIAN CLASSIC
2000 metres / 10 furlongs - Dirt, Total Race Value: $2,000,000.

THE RIYADH DIRT SPRINT
1200 metres / 6 furlongs - Dirt, Total Race Value: $1,500,000.

THE SAUDI DERBY
1600 metres / 1 mile - Dirt, Total Race Value: $1,500,000.

THE MIDDLE DISTANCE TURF CUP
2100 metres / 10½ furlongs - Turf, Total Race Value: $1,000,000.

THE 1351 TURF SPRINT
1351 metres / 6¾ furlongs - Turf, Total Race Value: $1,000,000.

Closing date for entries: 5 January 2021
Free to Enter, Free to Run, Free stabling & shipping, Free travel & accommodation for connections in accordance with the Jockey Club of Saudi Arabia rules.

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“I think from a consignor’s point of view, the presentations on the website ranged from very low grade all the way to really good,” he said. “Having more photos, really good videos, clear contact information for how to reach out and get more information on the horse, and then being able to be proactive [would help]. This is not passive selling, it’s not throwing them online and hoping somebody bids. It’s more like a private transaction, calling people and saying, ‘Hey, we’ve got this horse for sale, it’s on the digital marketplace with Keeneland, you need to go check it out.’”

He also said that while it’s admirable for a digital sale to contain offerings that fit the lower levels of the market, the evolution of the medium could lead to catalogs of more select offerings.

“From Keeneland’s side, this is just my opinion, but if I were them, I’d start with smaller numbers and I would be more selective about what actually went on there,” Taylor said. “I would curate the catalog for things that I thought really would push the buttons of the buying bench out there. It’s a good thing about their culture that they’re trying to help people at all levels move horses. There were $1,000 horses getting sold on there and that was a service to those people selling the horses. That’s to be applauded, but maybe you could separate the auctions that are curated with really nice offerings that check a lot of the boxes. I think we’re all learning and Keeneland definitely moved the ball forward from where they were in the summer when they did it. It was a better product, better experience, better promotion, everything was improved. It’s going to be evolving and we’ve all got to learn and adjust.”

Keeneland’s January Horses of All Ages Sale, which features 1,588 offerings in its catalog, will take place Jan. 11-14 in Lexington with all four sessions starting at 10 a.m. ET.
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www.winstarfarm.com
Sports Business Furlong cont. from p1

Although betting is the crucial element to the economics of the game, the pursuit of this revenue can negatively impact the image of racing especially when stakeholders focus on maximizing profits from pari-mutuels instead of making the integrity of the sport the cornerstone to any decision.

Taking away this oversight and bringing an independent body to govern cheating will help protect an industry from bad actors and hopefully remove racing as an activity whose mainstream headlines lately seem to be about drug use, dangerous surfaces, breakdowns of horses that should not be in training or FBI stings.

Since 2021 may see the arrival of the Horseracing Integrity Act, I asked Paul Bittar to participate in TDN Business Furlong. Paul brings a tremendous amount of knowledge to this topic having worked as a senior executive for both independent regulators as well within a major betting organization. Growing up in regional Australia, Paul studied accounting and economics before spending 15 years on the governance and regulatory side of racing. After time as Chief Executive of New Zealand Thoroughbred Racing and Chief Strategy Officer at Racing Victoria, he eventually landed in England as the Chief Executive of British Horseracing Authority. Paul is now back in Australia working as both a consultant and leading sports partnerships at Sportsbet, Australia’s largest online wagering operator representing 40% of the digital market. Our paths crossed while he was head of the BHA, and I had a chance to watch him navigate the challenges of running an organization with many different stakeholders always keeping the integrity of the mission ahead of politics and parochial thinking.

CC: What is one of your favorite racing memories?

PB: I am certainly fond of my first memory of being on course at Randwick with my grandfather and father, both of whom were really keen punters, and racing fans. Randwick in those days, when I was really little, just seemed so immense, so grand, and the race day was hugely interesting. Clearly, I got my love of racing from those first experiences.

CC: You have an interesting background, having worked both as a regulator and within a leading sports betting firm.

PB: The past few years, I’ve been lucky enough to work on the wagering and commercial side of horse racing which has given me a different perspective. Although, I’d like to think that as a regulator that I took a fairly pragmatic and commercial view of the world and always seen racing, or certainly the economics of racing, through the eyes of the punter and consumer, which maybe not all regulators do.

I feel with both my domestic and the international experience, working as a regulator and more recently for a racing wagering operation, that I’ve got a pretty well-rounded view of racing globally, and the economics of the sport in particular.

CC: Having worked and seen racing from so many different jurisdictions, what are any major differences that you can identify between the racing industry in Australia versus other countries?

Cont. p7
PB: Australia kind of sits somewhere between those highly regulated, vertically integrated, monopoly betting markets, like a Hong Kong and Singapore, versus a completely deregulated market that has very little or virtually no tote market like Britain. Australia fits somewhere neatly in the middle, which, in lots of ways, makes it one of the most vibrant betting markets in the world because you have this real mix between the tote and fixed-odds markets.

CC: Going back to your regulator days, what are some of the important areas of control oversight for a governing body to be successful in regulating racing successfully?

PB: The role of the regulator is to not solely be seeking to catch people out, but it is to actually educate and inform them along the way, and be engaged with those that you license or regulate to actually ensure that people avoid breaches of the rules.

As a regulator you need to be fiercely independent, so having representatives of those that you actually regulate on regulatory boards has never made sense to me, but I think engagement with those stakeholders, and those that you regulate or license is really important. But I would definitely make the distinction between having direct representation onto boards.

CC: The U.S. market does not have a central body. Can you identify some of the key factors for having a central body govern racing?

PB: I think there would unquestionably be an efficiency dividend in not having all of the individual structures at a state level. So, if you could ever get to the point where you had a genuine central body running the sport, then there would undoubtedly be cost savings, and efficiency dividend there. Cont. p8
Consistency of rules, consistency of regulation, consistency of disciplinary procedures, consistency of penalty structures, a consistency of the treatment of prohibited substances, or the use of medication, all of those sorts of consistencies have to be a benefit to the participant. Consistency of betting rules, really important for the punter. So, I think just greater consistency would make sense from a rules and regulatory perspective.

CC: What are some of the biggest challenges you face when you head a racing regulatory organization?

PB: The key challenges that you have to overcome, or you have to accept, is that you’re just not going to please most of the people most of the time because the nature of your role means that you will, from time-to-time, end up in conflict or disagreement with those that you’re regulating. Challenges play out most pointedly because individual stakeholders see the world through a certain prism. And all of those are on the producer side of the sport.

As a regulator, one of the things you’re predominantly dealing with [is] the producer side of the sport, yet you’re actually trying to deliver a sport that needs to be attractive for consumers, and that really plays out mostly with the fixture list, and how you schedule fixtures, how many fixtures you run and the types of races that you run. So, it’s very easy to end up in conflict with taking a consumer view of the world, and how you try and grow wagering revenue, which really funds the sport, versus those that deliver the sport on the producer side, and how they see the world.

CC: Is it hard to please all the stakeholders and remain impartial?

PB: I don’t think it’s that hard to remain impartial. I think it’s near impossible to please all of the stakeholders.

CC: How important is it to separate the competitive integrity of horse racing from the gambling activities associated with the game?

PB: Racing is a bespoke betting sport. Its fixture list is designed largely around maximizing revenue from the sport. It’s not like other sports that are not funded by gambling. So, if you’re the AFL in Australia, then wagering is an important revenue stream to you, but it’s tiny in comparison to what you receive from broadcast rights and ticket sales through the year. Whereas racing should not hide from that because I think it’s actually one of the things that makes it unique and special.

However, I think if you look at the racetracks, they have a really consumer focused view of the world. I think there’s a real balance there between genuinely consulting, and taking their views, and actually having them specifically involved in decision making related to policy and rules. I think the racetracks and the horsemen are hugely important inputs into policy making, and integrity, and regulation, but I don’t think they should have the power over integrity and regulatory policies.

CC: You talked about earlier about having both a pari-mutuel as well a fixed-odds environment. How do those two coexist, and does one cannibalize the other?

PB: Bookmakers in Australia run reasonably healthy margins, and not dissimilar to the margins that run on the tote for win and place. There has been this very significant growth in fixed-odds wagering on racing, and there has been a slow decline in the tote. But the overall market for racing has grown exponentially, and the revenues into racing have grown exponentially. It is really interesting in that sense that pari-mutuel, while it’s on a slow decline, continues to be pretty healthy, and the fixed-odds market, while it’s taken a big chunk of market share, has unquestionably driven huge market expansion because of product expansion. So, does one cannibalize the other, yes. To a very small extent in Australia that has happened, but overall the market has just grown exponentially, and racing and the punters are so much better off as a results.

CC: How important is data for punters, or access to data for betting purposes?

Cont. p9
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PB: Great question, and incredibly important. In Australia you're really lucky because getting access to racing vision is really easy. Then the next benefit is how that vision is complemented with data, and whether that's data that's part of the broadcast, or whether that data is delivered via your Sportsbet app, and all of the wagering operators, or data that's delivered elsewhere. Racing's a really data-rich sport, but it can be quite complex data. So, the way you turn that into data points that are easily digestible for the customer is hugely important.

CC: How important is syndication to the health of racing in Australia?

PB: Very. Australia has a huge number of owners as a proportion of the general population, so much more significant than other countries. Australians are prepared to invest in horse ownership, but they often do via a syndicate, or increasingly through micro-ownership. One of the great things that we know about horse ownership, is that even if you own .1%, you still refer to it as your horse. Australian racing bodies have done a really good job of encouraging that type of ownership, reducing the costs for people, and putting in place rules and regulations that encourages syndicates.

CC: How are young people getting connected to the game in Australia as you seem to have a very young demographic compared to other countries?
PB: Racing has done a good job in creating new events and wagering operators, particularly digital operators who naturally tend to attract younger customers, have done a very good job of converting them into racing fans. Australian racing now recognizes that the best marketers of racing in Australia are actually the wagering companies because they’re the ones that actually have the direct interface with the customer.

CC: Any suggestions on steps racing in the U.S. can take to improve its image, and attract a new audience?

PB: I think racing in the U.S. has very much a participant-driven view of the sport. The horsemen hold an incredible amount of power. You have a tote-only model, which is not hugely consumer focused, and you have a sport that’s regulated on a state-by-state basis. While U.S. racing has some incredible racing events, I think the learnings from Australia are that the more that you can take a consumer view of the economics of racing, and build out the economic model, and grow the economic model, then those benefits will flow to the participants. Whereas, it’s strikes me that U.S. racing very much has a participant-driven model reluctant around fixed odds, reluctant around product expansion, terrible adherence to race times, and off times.

CC: What are some unique traits that horse racing has that should be exploited by stakeholders to generate greater interest from fans and punters?

PB: One of the unique things about racing, and taking American given the scale of the industry there, is that if you actually get greater coordination between the key racing bodies, adherence to race times, and product expansion through fixed odds or other, then there’s actually this massive opportunity to put in front of sports customers a race every few minutes in a really scheduled and organized way with centralized broadcast, and centralized off times. That, in itself, would deliver a huge economic benefit for U.S. racing.

CC: What’s the best professional advice you received, and who shared it?

PB: It came from Greg Nichols when I was working at British Horseracing when he was Chief Executive at the time. He recommended to me that I go and work in New Zealand, and one of his main reasons for suggesting that was because New Zealand had no money as an industry. He said to me, "It'll force you to be really creative, and it'll force you to be really disciplined about your decision making, and it'll really benefit you in the long-term by working somewhere that isn't flush with cash." I realized on reflection that was a really, really good piece of advice.

CC: Lastly, if you were in charge for a day of running a central body of racing in the U.S., what would be the first action item you would do to improve the business financial side of the sport?

PB: I would do two things simultaneously. I would embrace fixed odds, and I would ensure an adherence, and a coordination of race times.

Editor’s note: Sportsbet is part of the family of companies that includes TVG, FanDuel, and Betfair.
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PURCHASE PRICE OF TOP 50 COLTS
5-YEAR AVERAGE* IN US$ (2016-2020)

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- **$20,525** Ireland
- **$18,220** GB
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BELL ELECTED TAA PRESIDENT

The Thoroughbred Aftercare Alliance board of directors elected James Bell as president for the 2021 term and elected new board members at its meeting Dec. 14.

Bell, president and racing manager of Godolphin, served as TAA president in 2014. He has held various positions on industry and community boards, including the The Jockey Club, Keeneland Association, Fayette Alliance, Thoroughbred Club of America, and Kentucky Thoroughbred Owners and Breeders Association.

"Seemingly, you can step aside but not away from an organization so meaningful and impactful as the TAA," Bell said. "We've had great leadership, a totally dedicated staff, and a mission that continues to need fulfillment. As a part of the team, I'm looking forward to another year of new milestones and new relationships."

John Phillips, owner of Darby Dan Farm, served as TAA president in 2018 and 2020. Phillips will remain on the TAA's board and executive committee for 2021 as immediate past president.

"In order for the Thoroughbred Aftercare Alliance to protect our sport by protecting our equine athletes, it takes a tremendous amount of time and dedication by staff and a board of directors," Phillips said. "With these individuals' strong commitment to aftercare, I look forward to working alongside them to advance the TAA's efforts of providing a safe landing for our Thoroughbreds out of racing."

Bell and Phillips are joined on the executive committee by TAA Vice President Jeff Bloom, managing director of Bloom Racing Stable; TAA Treasurer Jen Shah, director of tax services at Dean Dorton; and TAA Secretary Walter Robertson, attorney at Stites & Harbison.

VISIT HORSE COUNTRY LAUNCHES CHARITABLE FUND

Visit Horse Country, like many others, suffered a serious financial impact from the COVID-19 pandemic. Several members of the industry, such as Fasig-Tipton, Keeneland, the Breeders' Cup and The Jockey Club, stepped into help. However, Visit Horse Country has now partnered with the Bluegrass Community Foundation to launch a charitable fund supporting initiatives like services for TAA-accredited aftercare members of Horse Country which receive a complimentary membership; scholarship and field trip visits; community outreach such as Meet the Neighbors; and a new workforce development partnership with the Kentucky Chamber of Commerce.

"Between refunds and not being able to offer tours, a year that had been trending to exceed 40% growth year over year turned into a budget net-negative," said Price Bell, Jr., president of Horse Country's board. "The way we're currently structured, nearly all of our operating budget is derived from revenue sharing when members give tours. When that couldn't happen, we were looking at a pretty dire scenario. We cut every expense we could, including a temporary furlough of our team. Even as a limited amount of tours reopened in 2020, we would not have made it without the financial support of our industry, community and members."

So far, in a launch of the fund earlier this year, more than 70% of the initial goal of $150,000 has been raised, with major support coming from the W. S. Farish Fund, followed by the Duncan & Carol Taylor Fund, Headley & Nancy Bell, Priscilla Fallon, The Bakhaus Family Foundation, The Jones Family Foundation, Siena Farm, Godolphin and others.

"The successful work of fan development through Horse Country is vital to our industry. For it to go away after the dedication of so many wasn't acceptable," said Bill Farish of Horse Country member Lane's End Farm, and on behalf of the W. S. Farish Fund.

Tours for 2021 will be offered on a limited basis beginning late December, though some members may not resume regular operations until later in the new year. Updates can be found at www.visithorsecountry.com.
VELAZQUEZ AND SMITH REELECTED AS JOCKEYS’ GUILD CO-CHAIRMEN

Hall of Famers John Velazquez and Mike Smith were reelected as co-chairmen of the Jockeys’ Guild during the organization’s annual meeting, held virtually Dec. 8. Sponsored by TVG/Betfair, the meeting included a riding crop discussion and an update of the various state regulations and track house rules which have been adopted this year.

In addition to Velazquez and Smith, also reelected were Ricky Ramirez, Julien Leparoux, and Javier Castellano as vice-chairs; Joel Campbell as treasurer; Rodney Prescott as secretary; and Joe Bravo and Alex Birzer as directors on the board. Drayden Van Dyke was a new addition to the board of directors and 27 members were formally inducted to the senate. Approximately 1,250 riders--active, retired, and disabled--are members and represented by the Guild.

“As the organization that provides a voice for the jockeys, it is necessary that we have dedicated jockeys who are actively involved in the Guild working for the benefit of all jockeys,” said Terry Meyocks, president & CEO of the organization.

Founded in 1940, The Jockeys’ Guild represents professional jockeys in the U.S. For more information, visit jockeysguild.com.

MARYLAND STALLION SEASON AUCTION TO BE HELD JAN. 1-5

The Maryland Horse Foundation will host an online stallion season auction Jan. 1-5, 2021, featuring no-guarantee seasons for 19 Maryland-based stallions. Stallions include Holy Boss, Irish War Cry, Divining Rod, Mosler, Kobe’s Back and several others.

“We are grateful to the Maryland stallion farms for their support of this fundraiser. Proceeds will support our educational programs and the launch of the Maryland Horse Library and Education Center,” The Maryland Horse Foundation's Director of Development Jordyn Egan said. "After an odd 2020, we are excited to move full steam ahead on some new projects in 2021."
### Leading Broodmare Sires by Black-Type Winners

**for stallions standing in North America through Monday, Dec. 14**

Earnings represent worldwide figures, stud fees listed are 2020 fees.

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<td>Crops: 15</td>
<td>Stands: Jonabell Farm USA (Dead/Ret)</td>
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For all TDN Sire Lists—including individual crop-year reports—visit www.thetdn.com/tdn-sire-stats/
FIRST-CROP STARTERS TO WATCH: WEDNESDAY, DEC. 16
2020 Stud Fees Listed

Air Force Blue (War Front), Ashford Stud, $15,000
107 foals of racing age/16 winners/0 black-type winners
4-Mahoning Valley, Alw 5 1/2f, CHOCTAW BINGO, 2-1

Cinco Charlie (Indian Charlie), Spendthrift Farm, $5,000
66 foals of racing age/13 winners/1 black-type winner
4-Mahoning Valley, Alw 5 1/2f, JLO CAN DANCE, 15-1
$3,500 KEE SEP yrl

Itsthesameoldsong (Unbridled's Song), Twin Lakes Equestrian Center, private
3 foals of racing age/1 winner/0 black-type winners
1-Mahoning Valley, Msw 6f, SONGSTOPSHELF, 10-1

Jac's Fact (Kentucky Dane)
2 foals of racing age/0 winners/0 black-type winners
3-Mahoning Valley, Msw 6f, I'M JAC'D, 15-1

Nyquist (Uncle Mo), Darley, $40,000
94 foals of racing age/16 winners/2 black-type winners
4-Mahoning Valley, Alw 5 1/2f, ASSERTIVE STYLE, 9-5
$130,000 RNA KEE SEP yrl

Peace and Justice (War Front), Northview PA, $3,500
23 foals of racing age/2 winners/1 black-type winner
9-Parx Racing, Aoc 6 1/2f, SMOKUM PEACE PIPE, 4-1

Quick Change (Awesome Again), Raimonde Farms, $1,000
6 foals of racing age/0 winners/0 black-type winners
3-Mahoning Valley, Msw 6f, SAMEOLSONGNDANCE, 5-2

SECOND-CROP STARTERS TO WATCH: WEDNESDAY, DEC. 16
2020 Stud Fees Listed

Koh I Noor (Harlan's Holiday), Gulf Coast Equine, $2,000
9 foals of racing age/0 winners/0 black-type winners
3-Delta Downs, Msw 5f, SPECIAL MISCHIEF, 6-1
$4,000 RNA ESL YRL yrl

ALLOWANCE RESULTS:
8th-Delta Downs, $36,000, (S), 12-14, (NW2L), 3yo/up, f/m, 5f, :59.50, ft, 2 lengths.
THE COMPLETE COURT (f, 3, Ruler's Court--Little Pinkie, by Stephen Got Even) Lifetime Record: 2-2-0-0, $35,100. O-Natalie Singh; B-Robert E. Hewlett (LA); T-Joseph Kanhai. *$700 Wlg '17 ESLMIX.

7th-Delta Downs, $36,000, (S), 12-15, (NW2L), 3yo/up, 5f, :59.00, ft, 6 1/2 lengths.
PAPA BRO (g, 3, Half Ours--Viva Vega, by Cobra King) Lifetime Record: 7-2-0-3, $55,400. O-Ricky Lagrange; B-Summer Grove Farm, LLC & Terry Gabriel (LA); T-Samuel Breaux. *$50,000 Ylg '18 ESLYRL. **1/2 to Viva Vegas (The Factor), SW & MGSP, $246,585; and to Southern Dude (Lion Tamer), SW & GSP, $320,842.

8th-Parx Racing, $36,000, (S), (C)/Opt. Clm ($35,000), 12-15, 3yo/up, f/m, 6f, 1:09.86, gd, 5 1/4 lengths.
MADAM MEENA (f, 3, Include--Good Tidings, by Came Home) Lifetime Record: 12-7-2-2, $221,740. O/B-Michael R. Cox (PA); T-Jamie Ness.

2nd-Mahoning Valley, $23,200, 12-15, (NW2L), 2yo, 5 1/2f, 1:07.15, ft, 5 lengths.
CHANNEL FURY (c, 2, Even the Score--Star Sheba {SP, $104,472}, by Elusive Hour) Lifetime Record: 4-2-1-1, $33,720. O/B-Elkhorn Oaks Inc. (KY); T-James R. Jackson. *Full to Shadow Tracer, SP, $205,332.
Impressive MSW win by Baffert trained MEDINA SPIRIT. Kicked clear for dominating 3 length win on debut. FRACTIONS FOR 5½f WERE 22.2, 45.14, 56.8 AND FINAL 1:02.93.

3 WINNERS FROM 8 STARTERS from a limited first crop

PROTONICO
Giant’s Causeway’s only 4-time GSW at stud in North America. Defeated G1 winners Constitution, Honor Code, Noble Bird. Earnings $997,587
6th-Mahoning Valley, $23,200, 12-15, (NW1X), 3yo/up, f/m, 6f, 1:15.00, ft, 12 lengths.

**TEMPLEMENT (f, 3, Flatter--Shezsocool, by Tale of the Cat)**
Lifetime Record: 16-7-2-0, $56,343. O-Michael J. Friedman; B-B.D. Gibbs Farm, LLC & Fleetwood Bloodstock, LLC (KY); T-Nestor Rivera. *$110,000 Ylg '18 KEESEP.

4th-Mahoning Valley, $21,200, 12-15, (NW2L), 2yo, f, 5 1/2f, 1:09.13, ft, 1 3/4 lengths.

**JOYA BRILLANTE (f, 2, Gemologist--Treetop Landing, by Forestry)**
Lifetime Record: 3-2-0-1, $25,930. O-Andrew McKenzie; B-Bell Tower Thoroughbreds (KY); T-Larry E. Smith. *$9,000 Ylg '19 KEESEP. **1/2 to Tate's Landing (Orientate), SW, $171,064.

**ADDITIONAL MAIDEN WINNERS:**

- **Lucky Double D's, f, 2, Mobil**--Jannes Paul, by Giant's Causeway. Mahoning Valley, 12-15, (S), 6f, 1:18.74. B-David Downard (OH).
- **Queen Air, f, 2, Vaquero--Turbulent Air, by Montbrook.**
  Mahoning Valley, 12-15, (S), 6f, 1:16.58. B-Raimonde Farms LTD (OH). **1ST-TIME STARTER.
- **Special Mischief, f, 3, Koh I Noor--Madam Maggie, by My Friend Max.**
  Delta Downs, 12-15, (S), 5f, 1:00.93. B-Israel Flores Horses, LLC (LA). *$4,000 RNA Ylg '18 ESLYRL. **1ST-TIME STARTER.
- **Hennessy’s Squirt, g, 4, Unbridled Trust--Hannah Hennessy, by Roll Hennessy Roll.**
  Zia, 12-14, (S), 6f, 1:09.65. B-Mary Lee Pinkerton (NM).
- **Blue Monarch, g, 5, Liaison--Monarch’s Flame, by Monarchos.**
  Mahoning Valley, 12-15, (S), 1m, 1:47.90. B-Shady Lady Stables & Rachael Maddox (OH).

**EVEN THE SCORE, Channel Fury, c, 2, o/o Star Sheba, by Elusive Hour.**
ALW, 12-15, Mahoning Valley

**FLATTER, Templement, f, 3, o/o Shezsocool, by Tale of the Cat.**
ALW, 12-15, Mahoning Valley

**GEMOLOGIST, Joya Brillante, f, 2, o/o Treetop Landing, by Forestry.**
ALW, 12-15, Mahoning Valley

**HALF OURS, Papa Bro, g, 3, o/o Viva Vega, by Cobra King.**
ALW, 12-15, Delta Downs

**INCLUDE, Madam Meena, f, 3, o/o Good Tidings, by Came Home.**
AOC, 12-15, Parx Racing

**KOH I NOOR, Special Mischief, f, 3, o/o Madam Maggie, by My Friend Max.**
MSW, 12-15, Delta Downs

**LIAISON, Blue Monarch, g, 5, o/o Monarch’s Flame, by Monarchos.**
MSW, 12-15, Mahoning Valley

**MOBIL, Lucky Double D’s, f, 2, o/o Jannes Paul, by Giant's Causeway.**
MSW, 12-15, Mahoning Valley

**RULER’S COURT, The Complete Court, f, 3, o/o Little Pinkie, by Stephen Got Even.**
ALW, 12-14, Delta Downs

**UNBRIDLED TRUST, Hennessy’s Squirt, g, 4, o/o Hannah Hennessy, by Roll Hennessy Roll.**
MSW, 12-14, Zia

**VAQUERO, Queen Air, f, 2, o/o Turbulent Air, by Montbrook.**
MSW, 12-15, Mahoning Valley
THE HUNT FOR CHAMPERS AT TATTS IRELAND

This year’s G1 Matron S. winner Champers Elysees is a graduate of the Tattersalls Ireland November Flat Foal and Breeding Stock Sale

Tattersalls Ireland’s 2020 slate of flat sales comes to a belated close on Wednesday when the firm stages its November Flat Foal and Breeding Stock Sale, this year enhanced by a 109-strong yearling section. The sale was originally slated to be held on Nov. 13, but—like the company’s November National Hunt Sale over the weekend—was moved when Ireland went back into stage five lockdown last month.

The sale ring at Fairyhouse has now swung back into action, however, and this sale rides the momentum of a fruitful season on the racetrack for its graduates. Those are headlined by the G1 Matron S. victress Champers Elysees (GB) (Elzaam {Aus}), who was bought here back in 2017 as a foal by Aughamore Stud for €12,500. She went on to be pinhooked for €28,000 at the Tattersalls Ireland September Yearling Sale when bought by her trainer Johnny Murtagh, and she doubtless made many multiples of that when sold privately to Teruya Yoshida following her top-level victory on Irish Champions Weekend.

The Tattersalls Ireland Flat Foal and Breeding Stock Sale flag was flown in the 2-year-old division this season by group winners The Lir Jet (Ire) (Prince Of Lir {Ire}) and Steel Bull (Ire) (Clodovil {Ire}).

OXX HONORED WITH HRI AWARD

Trainer John Oxx, who retired at the end of the recently concluded flat season, has been honored with the Contribution to the Industry Award as part of the 2020 Horse Racing Ireland Awards which were announced on Tuesday.

Oxx, who held a license for 41 years, was champion trainer in 1995 and will be best remembered as the handler of great champions like Sea The Stars (Ire), Ridgewood Pearl (GB) and Sinndar (Ire).

Another recently retired fixture of the Irish racing scene, National Hunt jockey Barry Geraghty, was the recipient of the Irish Racing Hero Award. During his 23-year career in the saddle, Geraghty was champion jockey twice. His major wins included the Grand National and Irish Grand National, the Gold Cup (twice), Champion Hurdle (four times) and Champion Chase (five times).

IN TDN AMERICA TODAY

THE SPORTS BUSINESS FURLONG: PAUL BITTAR
Carter Carnegie speaks with Paul Bittar about his varied roles in the racing industry internationally. Click or tap here to go straight to TDN America.
The Lir Jet was sold by breeder Donal Boylan for €9,500 at this sale to Joe Foley, who stands his first-crop sire at Ballyhane Stud. Foley moved The Lir Jet on to Robson Aguiar for £8,000 at last summer’s Goffs UK Premier Yearling Sale, and like Champers Elysees, The Lir Jet was then the subject of two private transactions: one to Nick Bell when the breeze-ups were postponed, and one to Qatar Racing after he broke the track record at Yarmouth on debut. He went on to win Royal Ascot’s G2 Norfolk S.

The G3 Molecomb S. winner Steel Bull has likewise lined numerous pockets. Madeline Burns signed for him at €5,000 at this sale, and he made £15,000 as a Tattersalls Ascot yearling when bought by Kilbrew Stables. Trainer Michael O’Callaghan picked him up for £28,000 at the Goffs UK breeze-up sale on July 1, and sold him on to Chantal Regalado-Gonzalez after his Molecomb win.

These three graduates alone prove the importance of shopping at all levels of the catalogue; last year’s sale returned a top price of €50,000, an average of €6,442 and a median of €3,000. The addition of the yearling section means that this year’s catalogue is up significantly in size, with 190 catalogued including wildcards. Among the proven sires represented are Australia (GB), who has a yearling half-sister to the listed-placed Venturous Spirit (Fr) catalogued (lot 968); Dandy Man (Ire), with a yearling half-brother to three winners from Ballintry Stud (lot 954); Dark Angel (Ire), who has a colt foal who is the first produce for the New Approach (Ire) mare Quite Sharp (GB), a three-quarter sister to listed winner Galactic Star (GB) (Galileo {Ire}) (lot 1023); Footstepsinthesand (GB), who has a yearling colt who is the first foal out of the six-time winner Refuse Colette (Ire) (Refuse To Bend {Ire}) (lot 940); Kodiac (GB), whose two yearlings include a filly who is the second foal out of a half-sister to champion Snow Fairy (Ire) (Intikhab) (lot 955A); Mehmas (Ire), who has six yearlings and one foal catalogued, including a yearling colt who is the first foal out of a placed half-sister to multiple Grade II winner and Grade I-placed Beau Recall (Ire) (Sir Prancealot {Ire}) (lot 980); and No Nay Never, whose one yearling on offer is a half-sister to the G2 Kilboy Estate S. third Annie Fior (Ire) (Finsceal Fior {Ire}) (lot 975).

Other proven sires represented include exciting up-and-comers like Belardo (Ire), New Bay (GB) and Pride Of Dubai (Aus), as well as elder statesmen like Camacho (GB), Elzaam, Tamayuz (GB) and Zoffany (Ire).
Smooth Daddy has four first-crop foals catalogued, while the G2 Mill Reef S. and G3 Greenham S. winner James Garfield (Ire) has one, a filly from the immediate family of this year’s G2 Champagne S. winner Chindit (Ire) (Wootton Bassett {GB}) (lot 1032).

The 26 fillies or mares catalogued include lot 1068, an unnamed 2-year-old filly from the immediate family of this year’s G2 Lowther S. winner Miss Amulet (Ire) (Sir Prancealot {Ire}); Winning Return (Ire) (Exceed and Excel {Aus}), a granddaughter of the great producer Park Appeal (GB); and Tip Of The City (GB), the dam of the aforementioned James Garfield filly who is back in foal to that sire. Catalogued as lot 1074A, she is a half-sister to the dam of Chindit and from the family of Derby winner and sire Motivator (GB).

Oxx Honored With HRI Award cont. from p1

The other award winners are as follows: Horse of the Year Award: Al Boum Photo; Emerging Talent Award: Gavin Ryan; National Hunt Award: Rachael Blackmore; National Hunt Achievement Award: Eugene and Maxine O’Sullivan; Point-to-Point Award: Colin Bowe; Flat Award: Colin Keane; Flat Achievement Award: Tony Mullins; Ride of the Year: Gavin Ryan.

Horse Racing Ireland Chairman Nicky Hartery said, “We are nearing the end of what has been an extremely trying year and I wish to thank everyone in this wonderful industry who adapted so well to the challenges posed by the Covid-19 pandemic. In addition to our winners today, I congratulate all those who kept the show on the road in 2020. Together, we look forward to a much brighter and exciting year ahead.”

Brian Kavanagh, chief executive of HRI, said, “It is hugely important that today we recognise those who achieved so much in the year gone by. And as we do, we also pay tribute to two giants of the racing game, John Oxx and Barry Geraghty, who called time on their stellar careers in recent months. Few trainers will reach the heights enjoyed by John, and similarly, Barry was so often a winner on the biggest of racing days. We eagerly await the seasonal return of Al Boum Photo at Tramore in the coming weeks and I congratulate his owners, Marie and Joe Donnelly on his Horse Of The Year Award.”
The Guineas.

Run over Newmarket’s Rowley Mile, the renowned ‘sire making’ race has been won by the likes of leading European sires Frankel, Sea The Stars, Camelot and Night Of Thunder.

This bodes well for the stud careers of three recent winners of the classic. All three are by proven sires of sires, are from great families and were all top class two-year-olds to boot.

**CHURCHILL**  Fee: €30,000

The only son of GALILEO to win at Royal Ascot as a juvenile.
Winner of 4 Group 1 races.

His first crop yearlings sold for €405,000, €395,000, €370,000, €245,000, €245,000 etc.

**SAXON WARRIOR**  Fee: €20,000

The only son of DEEP IMPACT at stud to win a Gr.1 at 2 and 3.

Out of Champion 2YO Filly Maybe (GALILEO).

His first foals have already sold for €335,000, €325,000, €185,000, €115,000, €100,000 etc.

**MAGNA GRECIA**  Fee: €18,000

The only son of INVINCIBLE SPIRIT to win a Gr.1 at 2 and 3.

His dam, Cabaret (GALILEO), was a Group-winning 2YO over 7f and is also the dam of Gr.1 Dewhurst Stakes winner ST MARK’S BASILICA.

His first in-foal mares sold for up to €280,000
YUCATAN JOINS POLISH STALLION RANKS

Yucatan (Ire), a son of Galileo (Ire) and treble Group 1 winner Six Perfections (Fr) (Celtic Swing {GB}), will stand at Lack Stallion Station in Poland in 2021.

The 6-year-old has been bought by the government-owned stud and will start his career at a fee at €1,500.

Trained by Aidan O’Brien, Yucatan was runner-up in both the G1 Racing Post Trophy and G2 Beresford S. as a juvenile and went on to win a Group 3 at The Curragh as a 4-year-old before victory in the G2 Herbert Power S. in Australia.

The Polish stallion ranks have also been boosted by the arrival of the former Team Valor-owned Va Bank (Ire) (Archipenko), who has been relocated from the Czech Republic to Stadnina Krasne and will stand for €1,300.

Now eight, Polish Triple Crown winner Va Bank was bred by Airlie Stud, and he followed up his success in Poland with wins in the G2 Premio GBI Racing Roma Champion in Italy and G3 Preis der Deutschen Einheit in Germany.
First-Season Sires With Runners cont.
Tattersalls Autumn Horses-in-Training Sale 2020

Charming Thought (GB) (Oasis Dream {GB}), Dalham Hall Stud
48 foals of racing age/8 winners/0 black-type winners
17:05-KEMPTON PARK, 8f, CHARMING PARADISE (GB)
17:35-KEMPTON PARK, 8f, SKY BLUE THINKING (GB)
$10,000gns RNA Tattersalls December Foal Sale 2018; €9,000
RNA Tattersalls Ireland Ascot November Sale 2019

Fascinating Rock (Ire) (Fastnet Rock {Aus}), Ballylinch Stud
61 foals of racing age/3 winners/0 black-type winners
13:00-LINGFIELD PARK, 7f, SOMETHING ENTICING (Ire)
$14,000gns RNA Tattersalls December Foal Sale 2018; 5,500gns RNA
Tattersalls October Yearling Sale 2019 - Book 3

Harzand (Ire) (Sea The Stars {Ire}), Gilltown Stud
70 foals of racing age/6 winners/0 black-type winners
17:05-KEMPTON PARK, 8f, RUMI (GB)
$35,000gns Tattersalls October Yearling Sale 2019 - Book 2

Mehmas (Ire) (Acclamation {GB}), Tally-Ho Stud
146 foals of racing age/52 winners/4 black-type winners
17:35-KEMPTON PARK, 8f, MARSABIT (Ire)
$42,000gns Tattersalls October Yearling Sale 2019 - Book 2
16:00-KEMPTON PARK, 7f, MUTAHAMISA (Ire)
$42,000gns Tattersalls December Foal Sale 2018; 75,000gns RNA
Tattersalls October Yearling Sale 2019 - Book 3

New Bay (GB) (Dubawi {Ire}), Ballylinch Stud
77 foals of racing age/11 winners/2 black-type winners
13:35-LINGFIELD PARK, 7f, TREGONY (GB)
$40,000gns Tattersalls December Foal Sale 2018; €32,000 Goffs
Orby Yearling Sale 2019

Pride Of Dubai (Aus) (Street Cry {Ire}), Coolmore Stud
122 foals of racing age/10 winners/5 black-type winners
16:30-KEMPTON PARK, 8f, PRIDE OF ENGLAND (GB)
$25,000gns RNA Tattersalls December Foal Sale 2018; 30,000gns RNA
Tattersalls October Yearling Sale 2019 - Book 2

Protectionist (Ger) (Monsun {Ger}), Gestut Rottgen
36 foals of racing age/1 winner/0 black-type winners
12:00-LINGFIELD PARK, 8f, PURE BUBBLES (Ger)
€82,000 Baden-Baden Sept. Yearling Sale 2019

Shalaa (Ire) (Invincible Spirit {Ire}), Haras de Bouquetot
118 foals of racing age/20 winners/0 black-type winners
16:30-KEMPTON PARK, 8f, QURTJANA (Fr)

Speightster (Speightstown), WinStar Farm
122 foals of racing age/14 winners/2 black-type winners
17:35-KEMPTON PARK, 8f, SMART QIBILI
$57,000 Keeneland Association November Breeding Stock Sale
2018; $45,000 RNA Keeneland Association September Yearling
Sale 2019; 30,000gns RNA Tattersalls Craven Breeze-Up Sale
2020; 50,000gns RNA Tattersalls December Mares Sale 2020

IRELAND
Estidhkaar (Ire) (Dark Angel {Ire}), Tara Stud
107 foals of racing age/10 winners/1 black-type winner
5-DUNDALK, 8f, TYNAN (Ire)
€5,500 Goffs November Foals Sale 2018; €1,500 RNA
Tattersalls Ireland September Yearlings 2019

Mehmas (Ire) (Acclamation {GB}), Tally-Ho Stud
146 foals of racing age/52 winners/4 black-type winners
5-DUNDALK, 8f, CATENA ZAPATA (Ire)
$1,500gns RNA Tattersalls December Foal Sale 2018

Vadamos (Fr) (Monsun {Ger}), Tally-Ho Stud
127 foals of racing age/11 winners/0 black-type winners
5-DUNDALK, 8f, CATENA ZAPATA (Ire)
€7,000 Goffs November Foals Sale 2018; €27,000 Tattersalls
Ireland September Yearlings 2019

FRANCE
Goken (Fr) (Kendargent {Fr}), Haras de Colleville
61 foals of racing age/14 winners/2 black-type winners
3-MAR.P VIVAUX, 1500m, GORGO (Fr)
€13,000 Arqana Deauville October Yearlings 2019

OBSERVATIONS
on the European racing scene

HALF-SISTER TO INTEGRAL SET FOR LINGFIELD DEBUT

1.35 Lingfield, Nov, £5,300, 2yo, f, 7f 1y (AWT)
Cheveley Park Stud’s hitherto unraced DEGREE (GB) (Dubawi {Ire}) is a homebred half-sister to G1 Falmouth S. and G1 Sun Chariot S. heroine Integral (GB) (Dalakhani {Ire}) out of G1 Matron S. victress Echelon (GB) (Danehill). Declared to race in a first-time hood, she represents the Sir Michael Stoute stable responsible for those Cheveley Park luminaries and faces a cast of 10 rivals which features Sheikh Mohammed bin Khalifa Al Maktoum’s twice-raced Bint Al Anood (GB) (Dubawi {Ire}), who is a John Gosden-trained half to MG1SW sire Pride of Dubai (Aus) (Street Cry {Ire}).

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ADDITIONAL MAIDEN WINNERS:


**Whittle Le Woods (GB), c, 2, Lethal Force (Ire)—Lady Loch GB,** by Dutch Art (GB). Newcastle, 12-15, 6f (AWT), 1:12.03. B-Highfield Farm LLP (GB).

**Lady Percival (GB), f, 2, Sir Percy (GB)—Daffydowndilly (GB),** by Oasis Dream (GB). Wolverhampton. 12-15, 8f 142y (AWT), 1:49.99. B-Lemington Grange Stud (GB).

**Save The Spirit (Ire), g, 3, Invincible Spirit (Ire)—Savanne (Ire)** (GSW-Fr, $139,572), by Rock of Gibraltar (Ire). Newcastle, 12-15, 6f (AWT), 1:11.84. B-Ammerland Verwaltung GmbH & Co KG (IRE). *4,000gns 3yo ‘20 TATFEB.*

**ADDITIONAL MAIDEN WINNERS:**


**Drawn to Race (Ger), f, 2, Pastorius (Ger)—Drawn To Run (Ire),** by Hurricane Run (Ire). Pornichet-Le Baule, 12-15, 8 1/2f (AWT), 1:42.61. B-Gestüt Ammerland (GER). *1/2 to Dalika (Ger), SW & GSP-US, SP-Fr, $290,005.*